



## From CEO's Desk

Mr. Ravikiran Gadgil

The states of Maharashtra, Gujarat, and Madhya Pradesh continue to draw substantial investments—both from foreign entities and domestic industries. This influx is setting the stage for yet another year of strong growth in the Material Handling Equipment (MHE) sector. We are witnessing a significant rise in the number of players entering this space, along with aggressive expansion by established companies. While this reflects a vibrant and evolving market, it also introduces temporary price competition, as the market size isn't expanding as swiftly as anticipated. However, in this dynamic environment, the customer remains at the centre. The increasing competition ultimately benefits the customer—bringing better value, faster deliveries, upgraded specifications, and innovative new product versions. As we move forward, our commitment remains unwavering: to stay ahead of the curve, continuously innovate, and provide unmatched service and solutions to our valued clients. To this end we have upscaled skills of our team members with comprehensive training in safety and compliances to meet the rising demands at various MNCs

## TOP NEWS

The recent targeted attack on innocent tourists in the scenic hills of Northern India sparked immediate military retaliation through precision air strikes. While the incident created momentary unrest, the operation was short-lived and caused minimal damage to both the local economy and civilian lives. The escalating conflict in Middle East has emerged as a major geopolitical crisis, leading to widespread destruction and economic disruption in both countries. This tension threatens to severely impact the global supply chain, particularly in petroleum and essential commodities. Given the evolving international scenario, especially in resource-sensitive sectors, industries in our region may face challenges in raw material availability and escalated pricing. It is imperative for us to plan our resources, investments, and contingencies proactively to mitigate potential losses and ensure operational stability in the near future.



# HYUNDAI - Exhibition & Dealer Conference



Exhibition held at PIEC, Moshi was inaugurated by senior dignitaries from Hyundai. The exhibition stall saw a huge rise in footfall in form of visitors from across the state and cross section of industries.



The Annual Dealer Conference held at reputed five star hotel was a great experience in learning and getting educated about new development in Hyundai products. Novel Group won several awards in the service and spare parts category.

**Serving Excellence**

☎ 7030911921 / 7030911924

☎ 9370523390

✉ [sales@novelservices.in](mailto:sales@novelservices.in)

🌐 [www.novelservices.in](http://www.novelservices.in)



# OUR PRODUCTS



Special Forklift with non-standard attachment



New 5T & 3T Battery Forklift Key handover ceremony at Korean Company



New 3 Ton Diesel Forklift Supplied to renowned customer



New 3.5T Ton Diesel Forklift with PRC attachment.



Successfull demonstration of tow truck, Scissor trolley & Tipper trolley Carried out at an Automotive Company.



New Hyundai 3 Ton Battery Forklift Delivered to Biogas storage system plant



## OUR SERVICES



"Major refurbishment and modification of EOT Crane being done at a major steel manufacturing company in Mah."



Major Crane Rail alignment in a Chemical Industry being carried by Novel.



Refurbishment of old 3 Ton Voltas Diesel Forklift



Specialised machine was designed & refurbished to take additional load and was executed successfully.

**Serving Excellence**

☎ 7030911921 / 7030911924

☎ 9370523390

✉ [sales@novelservices.in](mailto:sales@novelservices.in)

🌐 [www.novelservices.in](http://www.novelservices.in)



# OUR ACTIVITIES



The Novel Group Annual function was carried out with great enthusiasm & joy. The guest list comprised of stalwarts from MHE Industry who gave deep insight into new developments & challenges faced in the industry



The Hyundai top management paid a visit to Novel office & gave a strong message regarding their full support to our efforts. They handed over 'Summer Kit' to Service Technicians for undertaking safe & hygienic operations during day to day visits to the customers sites.

**Serving Excellence**

☎ 7030911921 / 7030911924

☎ 9370523390

✉ [sales@novelservices.in](mailto:sales@novelservices.in)

🌐 [www.novelservices.in](http://www.novelservices.in)





- ★ To know present condition of Equipment
- ★ To gauge Refurbishment / Repair Cost
- ★ To Understand residual life of Equipment
- ★ For assessment of Safety Risk in operation
- ★ For optimal Performance and Safety
- ★ Inspection & Form 11 Certified by Chartered Engineer / Competent Person
- ★ Load Test and Deflection Test of EOT Cranes

## "SWIFT" - New Products Added To Our List



## Training & Skill Development Program



Safety Health & Work Environment In Industry training of technician at Government Of India, Ministry Of Labour & Employment Institute Mumbai.

Annual safety week presentation was conducted at Novel Workshop with participation from team members, showing their commitments to safety at workplace at all times.



Head Office : Dolphin Capital, Shop No 78 (PCMC) Ind.Area,Telco road, MIDC Bhosari- 411026  
 Branch Office 1 : RX-1/18, Bajaj Nagar, Walunj MIDC, Aurangabad - 431136 (MH)  
 Branch Office 2 : 603, Sanskar Valley, Sector-1, Pithampur - 454775 (MP)

## OUR CLIENTS



**Serving Excellence**

☎ 7030911921 / 7030911924  
 ☎ 9370523390

✉ sales@novelservices.in  
 🌐 www.novelservices.in